

Our hearts, hands and voices

Annual Report
2021



**It takes
thousands of
hearts, hands
and voices to
build homes,
communities
and hope.**

Since 1996, more than **43.000**
volunteers helped us on the
construction sites.

We are truly grateful for their
trust and support in the past
year, in spite of the uncertainty
that surrounded us in the
COVID pandemic.



Roberto Pătrășcoiu
National Director
Habitat for Humanity Romania

“ 2021. Our hearts, hands and voices.

Our hearts, hands and voices is not just an expression we like to use.

It is a strong belief that our partners and volunteers truly and meaningfully change the world where they live. Not only with their arms, but also with the power of their generosity and their voices. Looking in retrospect, there was no better year in all our history when we could witness that.

2021 was the year when we started to recover after the shock of the Covid-19 pandemic.

We were able to reopen some of our worksites for volunteers. We developed new concepts and projects, such as the “Hope Build”. We are extremely grateful for the faithfulness of those who help Habitat continue our work.

This year, we have had so many opportunities to celebrate, including a truly transformational new partnership with the Hilti Foundation.

We’ve also witnessed how many friends of Habitat raised their voices in support of our campaign “Live a NIGHTmare”, that drew so much attention on the housing crisis. We’ve been invited to amplify our voice on the TEDx stage, at TEDx Cluj, one of the largest such events in Eastern Europe, where the theme was “TOGETHER”.

This annual report showcases so much of the progress we have made together. ”

Contents

Introduction 2

Our message 2

Our General Manager 3

Our mission / Our vision / Our principles 5

We continue to build because 6

Celebrating our local impact 7

Our programs 9

Affordable Housing 10

Sustainable Communities 13

Special projects 14

Our hearts, hands and voices 16

Through their eyes 18

Financial statements 20

YOU make our mission possible 22

Our awards and recognition 26

Our Team 27

Explore more ways to help 29

Our Mission

Seeking to put God's love into action,

Habitat for Humanity brings people together to build homes, communities and hope.

Our Vision is a world where everyone has a decent place to live.

We are therefore constantly looking for new solutions that would make adequate housing accessible and affordable for all.

Our Principles



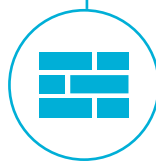
Focus on shelter.



Advocate for affordable housing.



Promote dignity and hope.

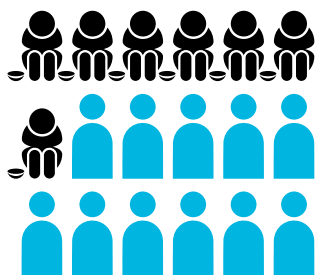


Support sustainable and transformative development.



Demonstrate the love of God.

We continue to build because:



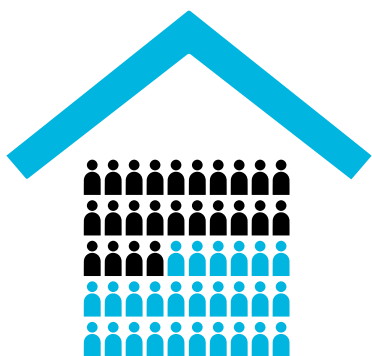
36%

of the Romanian population is at risk of poverty and social exclusion



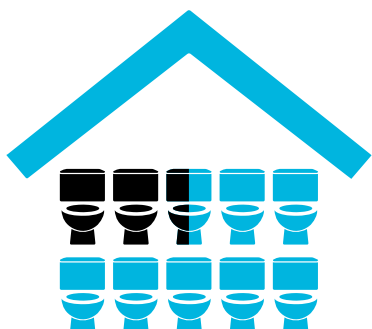
3 out of 10

Romanians are affected by housing problems



46%

of Romanians are struggling in overcrowded households



25%

of Romanians don't have access to indoor flushing toilet in their household

+
100.
000

Since 1996, Habitat for Humanity
Romania has helped **more
than 100.000 people in our
affordable housing or sustainable
communities programs.**

Celebrating our local impact 2021

8



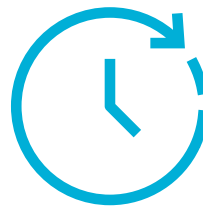
10
New
homes
built



1
New
community
center built



78
Volunteers



2.067
Volunteering
hours



10
Partner
Families



10.106
Individual
beneficiaries

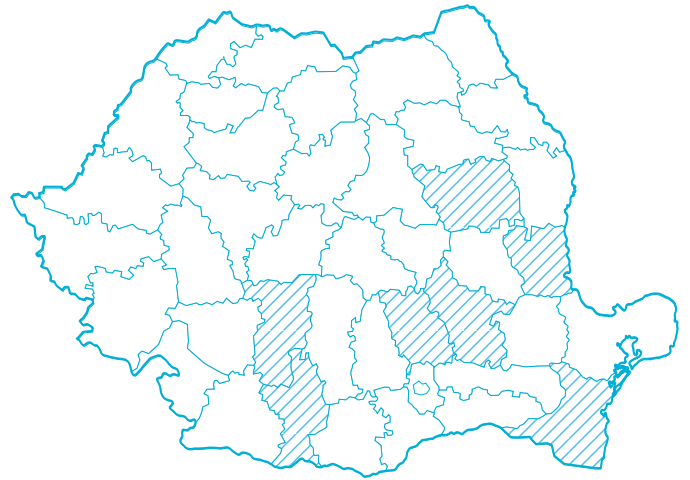


278
Donation of
construction materials
for Individuals

Affordable Housing

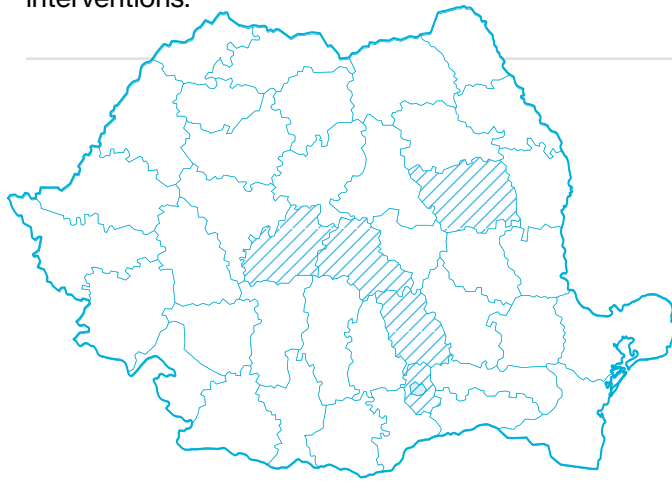
Habitat for Humanity Romania builds and renovates homes in partnership with low-income families throughout the country. This ranges from single house builds to accelerated builds of more houses in just 5 days.

Rehabilitation work is aimed at improving living conditions for families through several types of interventions.



Sustainable Communities

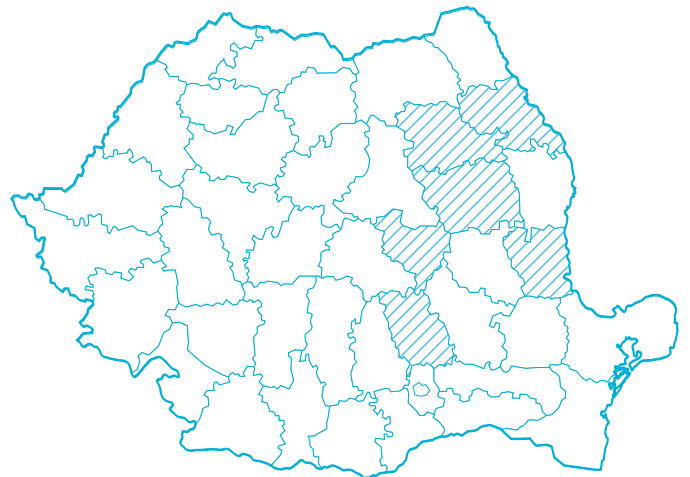
Habitat for Humanity Romania builds stronger communities along with volunteers and partners. In partnership with local authorities, companies and other non-governmental organizations, Habitat for Humanity Romania builds or rehabilitates educational centers, community centers, schools, day-care centers and everything that falls under the concept of a "decent roof".



Disaster Risk Reduction and Response

Thousands of families are left without houses following natural disasters (floods, earthquakes, fire and landslides) or man-made disasters.

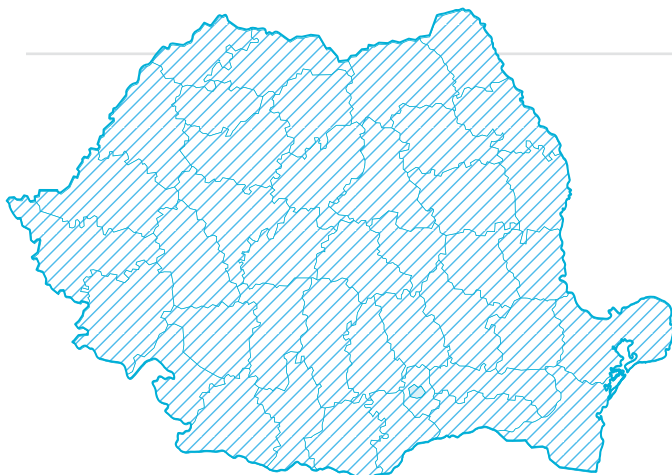
Over the years, Habitat for Humanity Romania has helped more than 50,000 people through its Disaster Risk Reduction and Response Programs.



Advocacy

Habitat for Humanity Romania serves as a voice for people in need of decent housing by working to change laws and shape policies that affect access to housing. Our advocacy approach is based on decades of on-the-ground experience.

Just like a building, advocating for smart policies and systems is a way to create a world where everyone has a decent place to live.



4 homes Poduri

12-16 July Poduri, Bacău County

4 decent and affordable homes for 4 families with low incomes



This was the first accelerated build involving the presence of volunteers on the site, after a period of one year and a half, in which we had to postpone all the volunteering events. The houses were built after a pilot project, obtained after the architectural competition "Home for Humanity", developed by Habitat for Humanity România and OAR Bucharest in the summer of 2020.

“ The apartment we lived in had so little space that the kids had to stay in the bathroom or in the car, to participate in online classes. I wanted a home for my children, a place where they can grow up in harmony. ”

Gabriela
homeowner and mother of Dragoș.



2 homes Cumpăna

2-6 August Cumpăna, Constanța County

5 days, 2 homes for
2 families and a new
hope



Two weeks after we built 4 homes in Poduri, Bacău County, we started another accelerated and volunteering build, this time in Cumpăna, Constanța County, together with 42 volunteers.

“ It is very difficult, I sleep with Andreea, our youngest daughter, and my wife sleeps with our 3 eldest daughters in the same bed. The girls have grown up now and need a room of their own. ”

Victor
homeowner and father of Andreea.



New Homes Moinești

2019-2022 Moinești, Bacău County

1 quadruplex, 4 families in need of a home

The goal of the project is **to reduce housing poverty in Moinești, Bacău County** and contribute to more **empowered and sustainable communities** by building 1 quadruplex (4 apartments) for 4 families with low incomes.

Habitat for Humanity Romania built in the past **an entire Habitat neighborhood** and keeps on supporting the Bacău area vulnerable communities.



New Homes Berceni

2019-2023 Berceni, Prahova County

Home for Christmas Eve

In December 2021, we completed the construction works at the first quadruplex (4 apartments) in Berceni, Prahova County, in order to move

4 vulnerable families into their new decent homes, right before the **Winter Holidays.**

We plan to finalize the second quadruplex by **the end of 2022.**

Moinești Emergency Center

2019 – 2021, Moinești, Bacău County

In October 2021 we completed the works at Moinești Emergency Center, in order to relocate the medical team from **Moinești Ambulance Service** into a well-designed and operational building that provides excellent **safety conditions**.

Their support is essential for **65.000 inhabitants** from **11 communities** in Bacău County.

The center was built from scratch with the help of partners and individual donors.



[watch video](#)



SOS Housing – Chances for Children

2019-2023, Bucharest

In 2021 we transformed SOS Children's Villages into the first social community that produces its own green energy, by installing **photovoltaic panels** on the roofs of the **12 houses** from the village located in Bucharest.

The energy efficiency project began 7 years ago, and during this time the SOS Children's Villages saved approximately **150.000 euro** on utility bills, funds that were directed to educational programs.

In 2022 we plan to start the second phase of the project, which includes the rehabilitation of **2 buildings** with the help of volunteers.

The project is implemented in partnership with ENGIE Romania.

Live a NIGHTmare

Live a NIGHTmare was a communication and fundraising campaign that we launched at the end of November 2021.

The main goals were to **raise awareness about the need of decent housing and poor living conditions in Romania** and to promote the new SMS number for donations.

The challenge

In the pandemic context, in which uncertainty and fear for one's own security threatened the order of things and the hierarchy of values, we faced the challenge of reminding people that in **the world of #stayhome**, the house became the first line of defense against COVID-19.

[watch video](#)

The creative idea - Niță Home

We wanted an experiential campaign. An invitation to live a NIGHTmare right in the middle of Bucharest.

Niță Home was a symbol, but it was a reproduction of a real house where one of our partner families lived for years before we built them a decent home. It had 11 square meters, a handmade construction using improper materials with mud flooring. No heating, no toilet while the “kitchen” was improvised. It shortly became the central creative execution, serving as the epicenter of the entire initiative. A shocking PR stunt to raise the attention of the general public regarding the poor living conditions in Romania.

We reached many other communication opportunities through the campaign: press conference, an artistic manifesto with Nottara Theatre, TV & radio pro bono commercials, a partnership with one of the local key traveling platforms, multi-channel communication, outdoor exposure, influencer activations, etc.

And **the most important result** – we raised funds that helped us to continue our mission in 2022 and build more decent houses for the ones in need.



TEDx Cluj Together

On 12th of June 2021, on the TEDx Cluj stage, the word **"home"** was heard many times.

Roberto Pătrășcoiu, national director of Habitat for Humanity Romania, told

3 stories „that changed lives. My life and the lives of many people around me”.

He talked about:

BIG BUILD 2017 (36 houses in just 5 days), the greatest accelerated building and volunteering project that had ever been organised in Romania and Europe, and the fears and uncertainties that overwhelmed him when he thought „is the project really possible?”.

Bridges over the world, and how people from Romania donated for Yesaya, a man from Malawi, Africa, so he can buy a second-hand car, with which he could be registered as a licensed taxi driver in Lilongwe and support his family.

The power of a gift, „a story that is 14 years old and is related to the reason why I am here”, and how some people that you met have the power to guide you through life, by seeing in you things that you don't know about yourself.

„Speak, Volunteer, Give –
the simplest and easiest manual of changing the world together”



Our hearts, hands
and voices

We strongly believe that volunteers can change the world.

**Habitat for Humanity
Romania is a volunteering
organization.**

**With the volunteer's support,
the homeowners achieve
the strength, stability and
independence they need
to build a better life for
themselves and for their
families.**

If in 2020 we had to cancel important volunteering events, to protect the health of our team, partner families, volunteers and partners, 2021 was a different year. We were restarting the accelerated building and volunteering projects, because we believe that only through continuous efforts we can achieve social impact.

“ It's hard to sum up in a few words the whole experience. It is a great feeling when you see, from one day to another, how the house takes shape, and to know that you also contributed to this whole process. ”





Corporate volunteering

Corporate volunteering with Habitat for Humanity Romania will not only help families in Romania build decent and sustainable homes, but it will also help build relationships within teams and boost company morale.

Company employees will have an opportunity to interact with one another in a non-work setting, meeting colleagues from all over the world in a way that stimulates communication and company team building. This in turn will have a beneficial effect on productivity as employees return to work feeling motivated and inspired.

“ We enjoyed the experience so much that we can't wait to return on the site for the next project and put our hands to build a new home. **”**

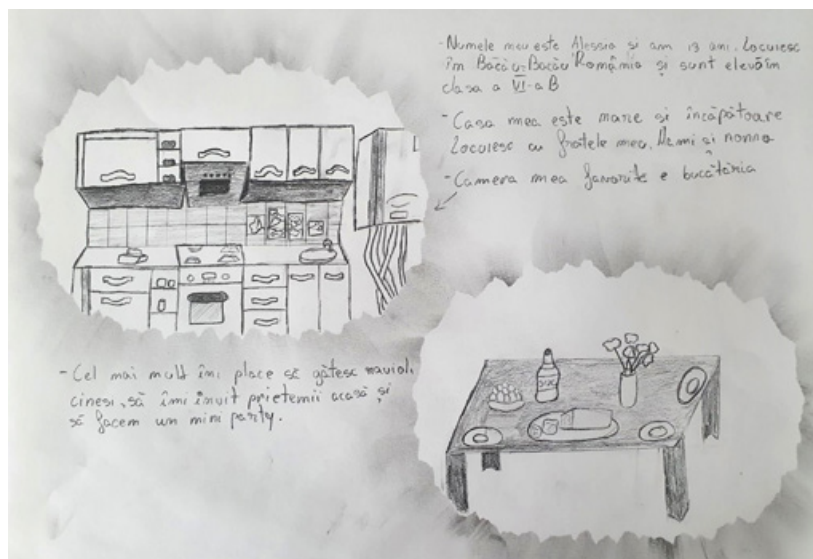


Individual volunteering

Habitat for Humanity Romania offers national and international volunteering programs for people who would like to contribute to our mission of a world where everyone has a decent place to live. People from all around the world partner with us to build decent, sustainable homes and stronger communities.

“ I was a volunteer in a Habitat project, and it was a wonderful experience from which I saw, once again, what it means the power of a community when you are motivated by a good cause. **”**



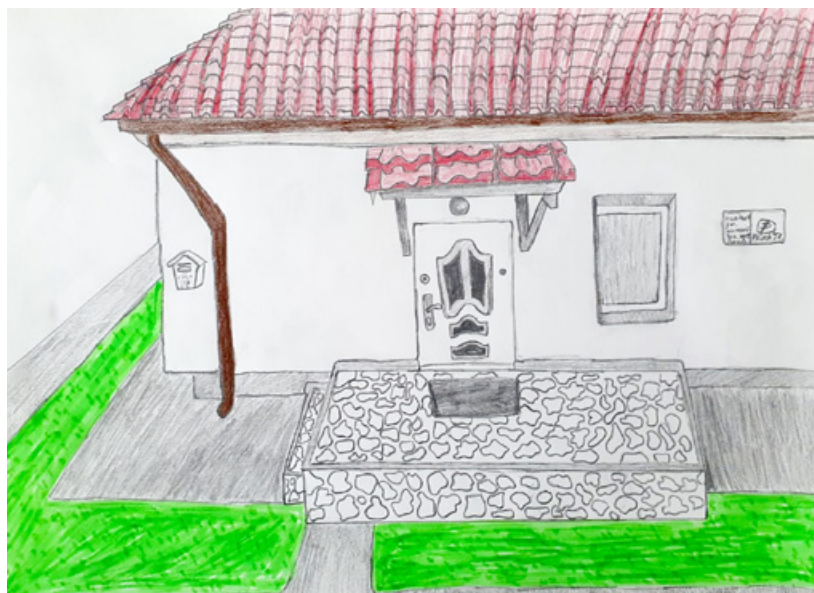


“ My name is Alessia and I am 13 years old. I live in Bacau County.

My house is big and roomy, and my favorite room is the kitchen.

I like to cook ravioli cinesi the most, to invite my friends home and to have a mini party together. ”

Alessia's drawings



“ My name is David, I am 10 years old and I live in Bacau County. Most of all I'm glad I have my own bedroom now and we don't have to sleep all in one room at my grandparents' house anymore.

Since we live in our house, I can finally invite my friends at my place and that makes me very happy! ”

David's drawing

New Homes Cumpăna

Ilie Family

Alina lives with her 3 children in 2 rooms from a rented house, in Cumpăna, Constanța County. Ștefan (13 years old), Theodore (11 years old) and Ana Maria (3 years old) sleep with their mother in the same room, where the space is very narrow, and the walls and ceiling are in an advanced state of degradation. They do not have their own toilet, so they need to share it with the house owner.

After the separation from the children's father, Alina moved several times with the children to rented spaces, hoping that they would finally find a place to call "home".



Alexandru Family

Victor and his wife have 4 daughters, the eldest is 14 years old and the youngest is 3 years old. They live in 2 rooms, in a rented apartment in Constanta County. The father is a paramedic at SMURD (an emergency rescue service), and the mother was a nurse. She is currently the medical assistant of Ana Maria, her youngest daughter, who was diagnosed with Miller-Dieker syndrome.

Since they grew up, Bianca, Lăcrămioara and Andreea need their personal space. In the small apartment where the family is living now, it is very hard for them to do their homework. The eldest daughter must go to her grandmother all the time before a school exam, in order to be able to concentrate on learning.

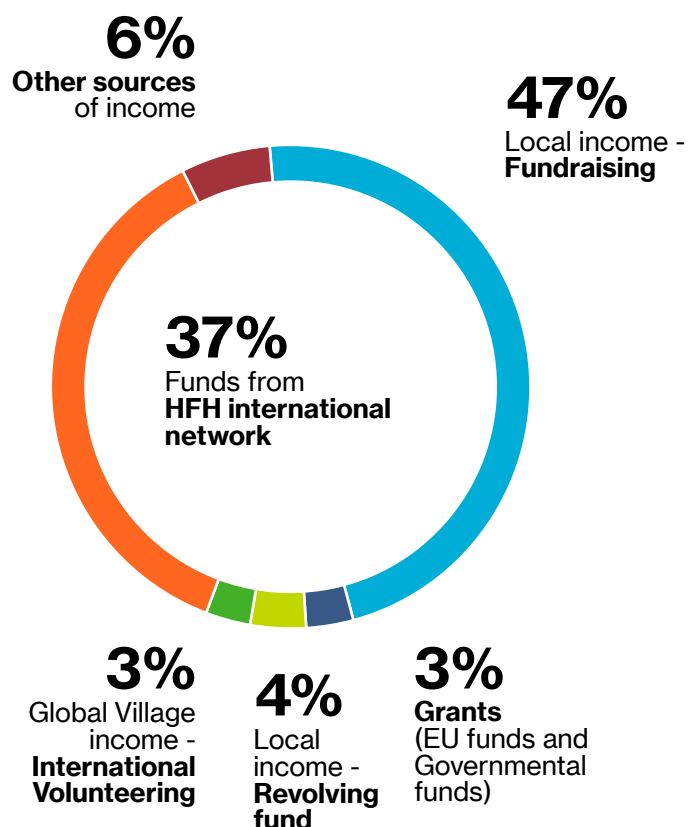


2021

Currency in LEU (RON)

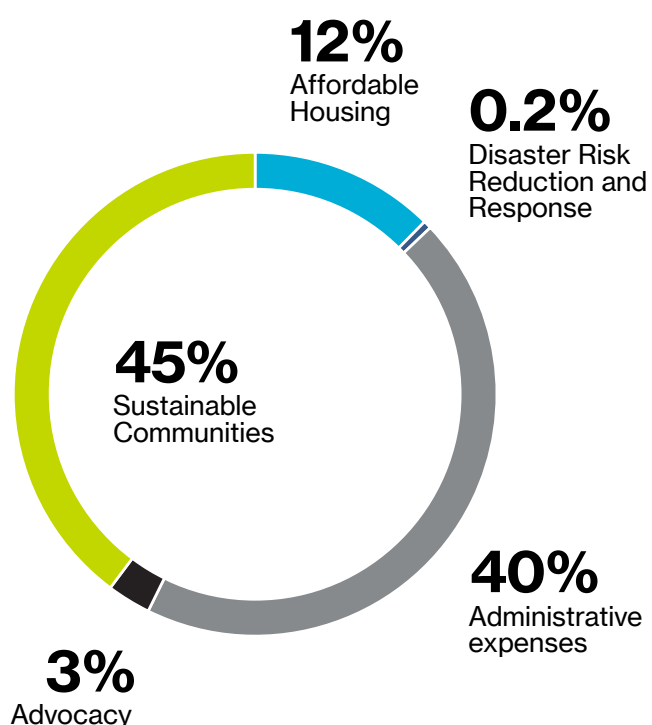
Sources of income

Local income - Fundraising	3.349.046
Grants (EU funds and Governmental funds)	226.056
Local income - Revolving fund	266.322
Global Village income - International Volunteering	214.228
Funds from HFH international network	2.614.503
Other sources of income	428.094
Total	7.098.249



Project expenses

Affordable Housing	722.244
Disaster Risk Reduction and Response	11.549
Advocacy	171.095
Administrative expenses	2.324.415
Sustainable Communities	2.594.248
Total	5.823.550





We are incredibly grateful to you, our donors and supporters, for your continued generosity.

Because you share our mission, our mission moves forward. Thank you for your help through the years, through changing times and challenges.

Corporate and Foundation Partners

2021

Cash donations – currency in LEU (RON)

500.000 +

ENGIE Romania
TIMKEN Romania
Hilti Foundation

200.000 – 500.000

Fundația BRICODEPOT
Pro TV
Deutsche Leasing
Penny Rewe Romania
Fondation Saint Gobain

100.000 – 200.000

Dedeman

50.000 – 100.000

Knauf Insulation
Bento
Novaintermid
Coface

10.000 – 50.000

Echipamente pentru constructii
Somfy
Legrand
BEBETEI INVESTMENTS
GROUP S
COSAND ANACOS TRANS
SRL
BV McCANN ERICKSON SRL
Alprof
Straulesti Lac Alfa
Argenta
RCS&RDS S.A.
Fundația TELUS International
Romania
Amazon
UNSAR

**Thanks to our corporate and foundation
partners for building alongside us.**

The work of Habitat for Humanity Romania
would not be possible without the unwavering
support of our generous partners listed
below.

We thank them for their commitment to
Habitat and for building alongside our partner
families and volunteers in Romania.

0 – 10.000

Apiland
CEREALFLOR SRL
MCA GROUP/MILCA
Monitorul Oficial
Polichem Trade and Shipping SRL
Bursa Romana de Marfuri
Sika
LUBBERS ROMANIA SRL
Railing Desing SRL
Asociația Smiles for Children
LUDOTERM SRL
Neutronix
Certind SA
Consolight
Affinity Transport Solutions
Sound Masters SRL
DIRECT CALL CENTER SRL
Color Control Services SRL
Steam Coffee
Prodgrâu SRL
IHM Total Consult
SC Kubis Interactive SRL
BIO SERVICE SRL
SC Uniconfex Exim SRL
Winimpex
Martechim
AGROZOOTEHNICA SA ADUNATII
COPACENI
IVAGRI SRL
MARCHEANI CROMATIC SRL
Inej Com SRL

2021

Cash donations – currency in LEU (RON)

0 – 10.000

ASPET INTERMED SRL
Editronic International
Brial Nav Construct
Pristol Land
Bilancia
Servicii Salubritate București
Cavar L & I Impex SRL
PAFLORA IMPEX S.R.L.
Constructii feroviare drumuri poduri
Green Global Future SRL
COMIGA PROD IMPEX SRL
Castrum Realty SRL
Aluti agro
Adela SRL
Menson Union SRL
Elmont Construct SRL
Vitalmotor
PROD ZOB CONSTRUCTII SRL
ADGA Tehnoconstruct
Big Picture SRL
Atchim
KOMAROM TRADE INVEST SRL
High Contrast
Editronic International
Spearhead Systems
SMITH & SMITH SRL
BAUPARTNER BAUTECHNIK SRL

Ageximco
LAMPART
RACORDEX
SISMAD AGRO SRL VIZIRU
MYSKIN SRL
Electromec
MULTI GAME SRL
Delta Group Tyres
ARTISAN INGREDIENTS SRL
Evox Solutions
T O M COMMUNICATIONS MARK
MYSKIN SRL
Prometheus Advisory Services
MONTANA MG TRANSPORT SRL
DAVANI EXPERT SRL
EGI TeHNOCONSTRUCT
FOODSCA SRL
Charities Aid Foundation America
Eros Construct
Regency Company
Pailing Design
Smart Advice Marketing
Vasco Forest
Habitat Suport
RA Ocolul Silvic
Agmi SRL
Viatechnik

2021

In kind donations

Bravo Europa
Novaservis FERRO Group
Wienerberger
Tondach
BRICODEPOT
JYSK

ETEX BUILDING PERFORMANCE SA
Hilti
Glice Innovational AG
Coca-Cola HBC Romania
Trust Motors

Other Contributions

Individual Contribution

Habitat for Humanity Romania offers national and international volunteer programs for people who would like to contribute to our mission of a world where everyone has a decent place to live.

Global Village

Habitat for Humanity Romania may work around the corner from you, but we also work around the world. Through Habitat for Humanity's Global Village trips, you can volunteer abroad with us in nearly 30 nations.

And Habitat for Humanity Romania is proud to be part of the big family of hosting countries and receive annually volunteers across the world.

Tithe

Tithe is a foundational principle of Habitat that provides critical funding for our international work.

All of Habitat's U.S. affiliates are expected to contribute 10 percent of their unrestricted revenue in recognition of – and commitment to – the global nature of our mission.

Habitat for Humanity's Tithe program supports carefully chosen building and shelter projects that provide decent and affordable housing in the world's poorest places. Tithe funds allow families to stand on their own and build stronger, more stable communities.

Habitat for Humanity revolving fund

Building costs would be financed by a revolving fund called "The Fund for Humanity." The fund's money would come from the new homeowners' house payments, no-interest loans provided by supporters and money earned by fundraising activities. The monies in the Fund for Humanity would be used to build more houses.

Our Media Partners

Pro Tv
Magic FM
Rock FM
Kiss FM
Prima Tv
Agenda Construcțiilor
IQads
Radio Tanăna
National Geographic

Public State Partners

Primăria Berceni
Primăria Buftea
"Departamentul pentru Situații de Urgență"
Primăria Poduri
Primăria Comănești
Primăria Moinești
Primăria Bacău

CSO and Academic

Asociația Hercules
SOS Satele Copiilor
ARC



Thank
You

Rodica Ionescu
Adina Gabriela Tudor
Cornelia Pițigoi
Loredana Modoran
Simona Tudor
Stefan Urziceanu
Radu Scarlat
Mirela Maheu
Ioana Totoian
Paula Varga
Sorina Ștefănescu
Crenguța Hariton
Filip Ristovski

Ioana Calota-Philippide

Adi Bulboacă
Isabela Neamtu
Tina Crețu
Raluca Fundeanu
Raluca Ciurescu
Alexandru Ioniță
Mihai Solovăstru
Vlad Stanciu
Claudia Munteanu
Mariana Gâju
Petruța Stănescu
Florin Piersic Jr
Daniel Osmanovici
Monica Gaia

Roberto Diaconeasa
Alina Greavu (Aluziva)
Eli Neicuț
Tania Popa
Roxana Ciuhulescu
Alex Grecu
Horia Ghibuțiu
Ovidiu Păscuțiu
George Carpov
Cătălin Ivan
Flavia Popa
Gabriela Teșileanu
Alina Nițulescu



Buftea Community Center – Education builds the future

Nominated in the category” CSR - Sustainable development”, at the the French Chamber of Commerce Gala.



2nd Prize

In the category” Education, Learning and Research”, for the project ”Buftea Community Center – Education builds the future”, at the Civil Society Gala.



Board of directors

Rick Hathaway
Board President

Valentina Petruș
Board Member

Juraj Stupka
Board Member

Bucharest

Paul-Roberto Pătrășcoiu
National Director
(CEO)

Violeta Rusu
Corporate Engagement
Manager

Sorin Popescu
Finance & Administration
Director
(CFO)

Bogdan Lepădatu
Program Director

Daniel Mihalache
Corporate Engagement
Manager

Diana Luca
Accountant

Gabriela Ciripială
Resource Development
Director

Mădălina Neacșu
PR & Communication
Specialist

Liliana Slave
Accountant

Tina Crețu
PR & Communication Director

Gabriel Iordache
Administrative Officer

Comănești

Andrei Chirilă
Executive Director

Cristina Nica
Project Manager

Natalia Buzescu
Financial Manager

Bogdan Șişca
Construction Engineer

Mihaela Alexa
Accountant

Victor Teriș
Volunteer Coordinator

Vasile Lepădatu
Warehouse Manager

Cumpăna

Iancu Ionela
Accountant

**Home is the key
to a world of
opportunities.**

**Without a safe,
affordable
place to live,
no one can
achieve their full
potential.**

Our mission matters more
every day.

Donate, volunteer, speak up or
explore more ways to help.

Companies

Be a partner!

Habitat for Humanity Romania invites philanthropic companies, corporations, and foundations to join our mission of eliminating poverty housing.

Partnering with Habitat for Humanity Romania gives corporations and foundations a laudable and visible social responsibility project. It is a chance to show that our partners aim for more – an opportunity to give back to the community they work in and see tangible results. Habitat for Humanity Romania offers partners prominent public exposure as well as successful team building with a positive impact on their employee's morale.

Every donation helps a family build a foundation. Be a sponsor of our building projects:

Financial Contribution

Your donation will enable Habitat for Humanity Romania to continue providing affordable and decent shelter to thousands of families in Romania;

Product donations

A great way to support Habitat for Humanity Romania in line with your business and an amazing opportunity to use your products for a practical and socially responsible activity. It is also a good way to introduce your products to a new potential market group in an area of planned business expansion.

Product donations can range from insulation material to innovative design consultancy, pro bono media coverage to corporate advocacy. We accept all products that will benefit the families in their new home such as building materials, tools, and safety equipment.

Be a volunteer

Contact Us



Nothing builds the team better than building a home for a family in need. Your colleagues can join forces during a teambuilding on the Habitat for Humanity Romania worksite.

CRM Campaign

Contact Us



Implement a cause-related marketing campaign and redirect part of revenues of your products to the mission of Habitat for Humanity Romania.

Redirect 20% of the company's Profit Tax

Redirect 20%



By redirecting 20% of income tax to Habitat for Humanity Romania, you support us in continuing our mission to eliminate poor sheltering and lack of shelter.

Micro-enterprises can redirect 20% of the quarterly income tax to Habitat for Humanity Romania free of charge.

Individual

Direct Debit

Signing bank mandates, where you, as a volunteer, can choose to donate an amount of money only by signing the direct debit document. The amount chosen will be extracted monthly from your bank account and at any time you can choose to stop this process.



Contact Us

Redirect 3,5%

of your Income Tax

By redirecting 3,5% of income tax to Habitat for Humanity Romania, you support us in continuing our mission to eliminate poor sheltering and lack of shelter.



Redirect 3,5%

Donate on site

Your donations will help us raising the necessary funds for our programs, will help us to renovate homes for vulnerable families, to intervene after natural disasters or to build and rehabilitate public utility buildings for disadvantaged groups (medical centers, community centers, schools).



Donate

SMS donation

You can donate by sending an SMS with the text „**HABITAT**” at the number **8845**.

SMS cost: 2€ /mo. The number is available on any Romanian mobile service.





Str. Naum Râmniceanu
nr. 45 A, et.1, ap. 3, sector 1
București 011616

Fax: +4 037 289 28 61
E-mail: info@habitat.ro

habitat.ro